

CBCS SCHEME

USN

--	--	--	--	--	--	--	--	--	--

18AE/AS51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2023

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Briefly explain the functions of Management. (10 Marks)
b. Discuss various roles of Manager. (10 Marks)

OR

- 2 a. Explain various types of Plans. (10 Marks)
b. Explain different Types of Decisions. (10 Marks)

Module-2

- 3 a. Discuss any 10 principles of Organizing. (10 Marks)
b. Explain the Nature and Importance of Staffing. (10 Marks)

OR

- 4 a. Explain Maslow's theory of Motivation. (10 Marks)
b. Discuss various techniques of Co-ordination. (10 Marks)

Module-3

- 5 a. Define Entrepreneur? Explain the importance of Entrepreneurship. (10 Marks)
b. Briefly explain any 5 characteristics of a Successful Entrepreneur. (10 Marks)

OR

- 6 a. Explain Entrepreneurial Development Models. (10 Marks)
b. Discuss the social responsibilities of business towards different groups. (10 Marks)

Module-4

- 7 a. Explain the impact of Globalisation and WTO on SSI. (10 Marks)
b. Discuss briefly any five causes of sickness of SSI's. (10 Marks)

OR

- 8 Explain the Policies and schemes of following institutions :
a. Khadi and Village Industries Commission
b. Small Industries Development Organization
c. District Industries Centre
d. State Small Industries Development Corporations. (20 Marks)

Module-5

- 9 a. Describe PERT and CPM with its advantages and limitations. (12 Marks)
b. Explain the various steps involved in PERT analysis. (08 Marks)

OR

- 10 a. Describe the meaning of Project and briefly explain its characteristics. (10 Marks)
b. Explain the various basic objectives of Project. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.